

Who takes Business Studies for the HSC?

Both students seeking an ATAR for university entrance and students who are leaving school to seek a job take Business Studies as a subject. It is considered a good 'companion' subject by students who have an idea of a career path. Over the last few years many students taking Legal Studies, PDHPE, Visual Arts and Technology based subjects have taken it because no matter what it is they wish to do every job requires business acumen.

For those going onto university it is great background for those going on to do any Business, Commerce, Economics degrees and for combined degrees such as Business/Law.

Careers in Business: Everyone will be involved in work as an EMPLOYER or EMPLOYEE but those directly related may include:

- General management and administration, accounting, advertising and marketing, human resources management, public relations, hotel and tourism management, retail and office management, supply chain and logistics

Where are they now?

There have been many, many students who have completed Business Studies: Some former students of CHHS who have completed further study are involved in:

- NRL marketing
- Regional manager of a supermarket chain
- Human resource manager of a retail pharmaceutical company
- Currently studying Business/Law at UNE and.....
just last year we had a student do her HSC and then start her own business in the local area.... so exciting!

BUSINESS STUDIES – 2 UNIT



This is a category 'A' Board Developed Course subject. It contributes to an ATAR.

Business activity is a feature of everyone's life. Throughout the world people engage in a web of business activities to design, produce, market, deliver and support a range of goods and services. In addition, investors, consumers and employees depend on the business sector for much of their quality of life.

As a course, **Business Studies** is distinctive in that it encompasses the theoretical and practical aspects of business in contexts which students will encounter throughout their lives. Conceptually, it offers learning from the planning of a small business to the

management of operations, marketing, finance and human resources in larger businesses.

Through the analysis of contemporary business strategies the course also provides rigour and depth and lays an excellent foundation for students either in tertiary study or in future employment.



DID YOU KNOW?

Business Studies is usually the 3rd or 4th largest subject studied by students for the HSC behind English and Mathematics.

In 2019 it was the 4th most popular subject for the HSC.

Preliminary Course Structure: (120 indicative hours)

Students study the following topics:

- Nature of Business – looks at the role and importance of business and types of businesses
- Business management – investigates the way people manage a business, the areas requiring management and basic tools to do this.
- Business planning – investigates all aspects of planning and running a business with a focus on small-medium enterprises

HSC Course Structure: (120 indicative hours)

The HSC course is broken into the key business functions of:

- Operations
- Marketing
- Financial Management
- Human Resources

The key aspect of the course is looking at the real world issues that arise in these key areas and to develop strategies to manage them. Students look at a range of businesses such as Apple, Lego, McDonalds and Red Bull as well as using real world scenarios to learn how to manage the issues affecting business in a rapidly changing world.