



# GEOGRAPHY AND CAREERS



Support units: Why teach geography?  
Illustration 1: Geography and careers

- There has never been a more exciting time to study geography
- Geography helps makes sense of an increasingly complex world
- Geographers are highly employable and have diverse career paths

# The importance of Geography

'The study of geography is about more than just memorising places on a map. It's about understanding the complexity of our world, appreciating the diversity of cultures that exists across continents. And in the end, it's about using all that knowledge to help bridge divides and bring people together.'

Barak Obama  
President of the United States

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[National Geographic Bee 2012  
featuring President Obama  
YouTube video](#)

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# What is geography all about?



Natural environments





Human environments





Fieldwork



Regional resources





Global perspectives



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[Why study geography on today's schools](#)  
[YouTube video](#)

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Teachers and students at John Monash Science  
School Melbourne give some great reasons on why  
students should study Geography

# Tertiary courses linked to geography

Geography can be an integral part of your tertiary education  
... some examples ...



Bachelor of Science – Geospatial Science



## Bachelor of Urban and Rural Planning



Bachelor of Global Studies with Bachelor of Laws  
(double degree)





Bachelor of Arts – Sustainability Management



Bachelor of Engineering – Environmental Engineering





# Bachelor of Supply Chain and Logistics Management

# Bursaries and Cadetships

There are many bursaries and cadetships available for students in geography-related courses





# Geography in the workplace



Planning and Design – Architecture



Environment – Disaster Management



Science, Engineering and Physical Geography – Oceanography



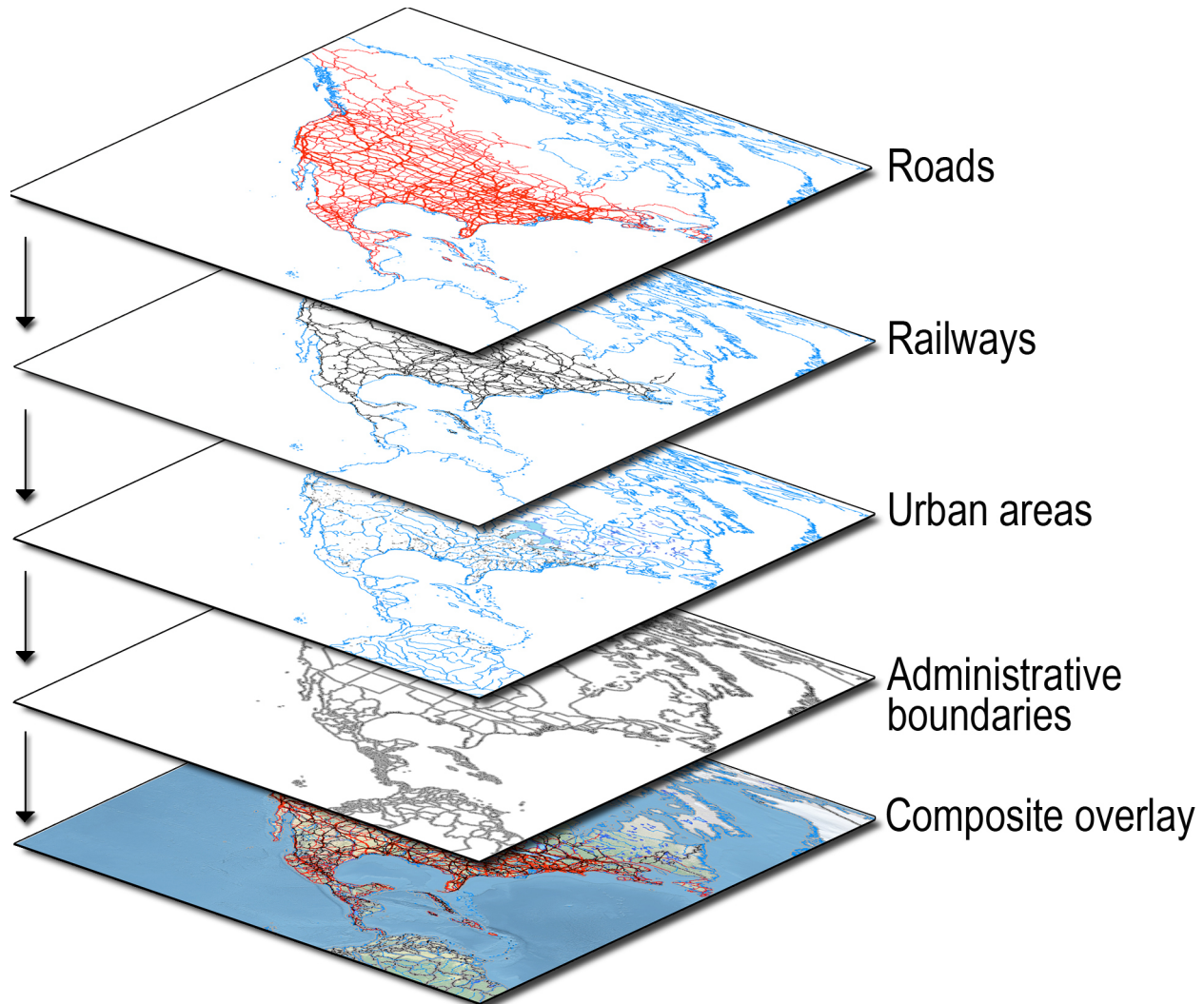


Humanities – Ecotourism





Commerce – Advertising



Spatial Sciences – Geographic Information Systems (GIS)

# Geography in the spatial industry

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The Geospatial Revolution project, developed by Penn State University Public Broadcasting shows us the world of digital mapping and how it is changing the way we think, behave and interact

<https://www.geospatialrevolution.psu.edu/>

This link shows a video of how the pandemic is being mapped.

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An understanding of spatial technologies is essential to make sense of our world



- The spatial industry, both in Australia and internationally, is growing
- Recent estimates by the Spatial Industries Business Association (SIBA) Australia put the current labour shortage of spatial professionals in the Australian workforce at up to 3,000 to 4,000 people
- For more information visit [Destination Spatial](#)

**Geography can provide you with  
a passport to a myriad of  
career opportunities**